## Lloyds Banking Group Archives

Opened in 2006, the Museum on the Mound, located in Bank of Scotland's historic headquarters in Edinburgh, is the public face of the heritage of Lloyds Banking Group. The company's extensive archive, which comprises some 4 km of records, are stored at repositories in Edinburgh and London.

The bank's archive includes records of several well-known Scottish brands, including Bank of Scotland and Scottish Widows. It also holds records of brands that no longer exist in their own right, such as the British Linen Bank. Only those records which are required to be permanently retained, either for business, legal or historical reasons, are maintained as part of the archive.

For the bank, the archive is a hugely rich resource, which it seeks to make use of in support of the business. In the past, materials from the archive have been used to support milestone events such as company anniversaries. They are also regularly used at colleague training and orientation events, to inform and inspire staff with the history and heritage of the company. Archival material can also act as a catalyst for new marketing initiatives and advertising campaigns.

As well as making use of the archive internally, the bank also seeks to make its important historical collections available to the wider community. The archive is a goldmine of information on the financial history of Scotland, and indeed the UK, and the bank makes this available to academics and other research communities under certain conditions. More recently, the heritage collections of Lloyds Banking Group have been used to develop hands-on workshops for schools at Museum on the Mound, introducing money as an interdisciplinary topic. These have been hugely successful.

Susan Rice, MD of Lloyds Banking Group Scotland has acknowledged the importance of the Group's heritage, saying: "We are immensely proud of our long and distinguished heritage, which stretches back over 300 years, to the founding of Scotland's very first bank. Our history gives us a distinct identity in today's competitive market. We are proud to be the custodians of such a significant archive, not only for the benefit of the business, but also for the wider community."



www.lloydsbankinggroup.com/Our-Group/our-heritage



